

**INTERNAL ASSIGNMENT QUESTIONS
M.COM. PREVIOUS**

**ANNUAL EXAMINATIONS
(2015-2016)**



PROF. G. RAM REDDY CENTRE FOR DISTANCE EDUCATION
(RECOGNISED BY THE DISTANCE EDUCATION BUREAU, UGC, NEW DELHI)

OSMANIA UNIVERSITY

(A University with Potential for Excellence and Re-Accredited by NAAC with "A" Grade)

DIRECTOR
Prof. H.VENKATESHWARLU
Hyderabad – 7 , Telangana State

Dear Students,

Every student of M.Com. Previous has to write and submit **Assignment** for each paper compulsorily. Each assignment carries **20 marks**. The marks awarded to you will be forwarded to the Controller of Examination, OU for inclusion in the University Examination marks. If you fail to submit Internal Assignments before the stipulated date, the internal marks will not be added to University examination marks under any circumstances. The assignment marks will not be accepted after the stipulated date,

You are required to **pay Rs.300/- fee** towards Internal Assignment marks through DD (in favour of Director, PGRRCDE, OU) and submit the same along with assignment at the concerned counter **on or before 20-06-2016** and obtain proper submission receipt.

ASSIGNMENT WITHOUT THE DD WILL NOT BE ACCEPTED

Assignments on Printed / Photocopy / Typed papers will not be accepted and will not be valued at any cost. Only hand written Assignments will be accepted and valued.

Methodology for writing the Assignments:

1. First read the subject matter in the course material that is supplied to you.
2. If possible read the subject matter in the books suggested for further reading.
3. You are welcome to use the PGRRCDE Library on all working days including Sunday for collecting information on the topic of your assignments.
(10.30 am to 5.00 pm).
4. Give a final reading to the answer you have written and see whether you can delete unimportant or repetitive words.
5. The cover page of the each theory assignments must have information as given in FORMAT below.

FORMAT

1. NAME OF THE STUDENT :
2. ENROLLMENT NUMBER :
3. M.Com. Previous :
4. NAME OF THE PAPER CODE :
5. DATE OF SUBMISSION :
6. Write the above said details clearly on every subject assignments paper, otherwise your paper will not be valued.
7. Tag all the assignments paper wise and submit assignment number wise.
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**Prof.H.VENKATESHWARLU
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M.COM. PREVIOUS

INTERNAL ASSIGNMENT

Paper – I : MANAGEMENT ACCOUNTING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Functions of Management Accounting
2. Objectives of Financial Statement Analysis
3. Key or Limiting Factor
4. Income Concepts
5. Need for Financial Reporting

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Suresh Ltd. Has an installed capacity of 1,00,000 units of Televisions in a month. The market survey reveals the following relationship between output and prices:

<u>% of Volume of Output</u>	<u>Selling price per unit</u>
50%	1.00
60%	0.97
70%	0.95
80%	0.91
90%	0.86
100%	0.80

The company's variable cost per unit is 60 paise and fixed cost per month is Rs.20,000. At what level of production and sale, the company should operate ?

2. Explain in brief the various approaches for valuing human resources.

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INTERNAL ASSIGNMENT

Paper – II : MANAGERIAL ECONOMICS AND BUSINESS ENVIRONMENT POLICY

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Managerial Economics
2. Law of Demand
3. Cobb – Douglas Production Function
4. Long –run Average Cost Curve
5. Kinked Demand Curve

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the optimization of employment of input factors in the long-run.
2. Explain how the price and output are determined in perfect

M.COM. PREVIOUS

INTERNAL ASSIGNMENT

Paper – III : PRINCIPLES OF MARKETING

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Marketing Mix
2. Product Positioning
3. Branding
4. Online Marketing
5. Services Marketing

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What are the different stages in the Product Life Cycle ? Explain with examples
2. List and discuss the major levels of Market segmentation and bases for segmenting consumer and business Markets.

M.COM. PREVIOUS

INTERNAL ASSIGNMENT

Paper – IV : FINANCIAL AND INVESTMENT MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. What is wealth Maximization ?
2. What is Internal Rate of Return ?
3. What is cost of Capital ?
4. What is stock dividend ?
5. What is Working Capital ?

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What are the factors influencing Dividend decisions ?
2. Critically examine the Markowitz post-portfolio theory.

M.Com. PREVIOUS YEAR

INTERNAL ASSIGNMENT

Paper – V : ORGANISATION THEORY AND BEHAVIOUR

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Formal and informal Organization
2. Mechanistic and Organic Structure
3. Group Cohesiveness
4. Motivation
5. Leadership

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What is personality ? Explain the determinants of personality
2. What do you mean by conflict ? How do you manage conflict in organizations?

**INTERNAL ASSIGNMENT QUESTIONS
M.COM. FINAL**

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M.COM. FINAL

INTERNAL ASSIGNMENT

Paper – I : QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Axiomatic approach
2. Characteristics of a Normal curve
3. Assumptions of ANOVA
4. Conditions of game theory
5. Non – Parametric Tests.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the steps in hypothesis Testing
2. Write about the managerial applications of Statistics in Decision Making.

M.COM. FINAL

INTERNAL ASSIGNMENT

Paper – II : HUMAN RESOURCE MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Quality Circle
2. Total quality management
3. Induction
4. Collective Bargaining
5. Job Specification

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain AIRD strategies in view of Globalization of Indian Economy ?
2. Discuss the concept and scope of Industrial Relation System ?

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INTERNAL ASSIGNMENT

Paper – III : STRATEGIC MANAGEMENT

SECTION - A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Concept of Strategy
2. BCG matrix
3. Relevance of reengineering
4. Role of 7s framework in strategy implementation
5. Balanced Score Card.

SECTION - B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Explain the process of strategic management.
2. Discuss the need for strategic evaluation and control ? What are the techniques of operation control ?

M.COM. FINAL

INTERNAL ASSIGNMENT

Paper – IV : COST ACCOUNTING AND CONTROL

SECTION – A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. Objectives of Cost Accounting
2. CVP Analysis
3. Responsibility Centers
4. Zero Based Budgeting
5. Advantages of Uniform Costing

SECTION – B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. Write journal entries under Integral System of Accounting;

a. Raw material issued to production	2,00,000
b. Direct material issued to production	1,50,000
c. Wages paid (30% indirect)	1,20,000
d. Manufacturing expenses incurred	84,000
e. Mfg overhead charged to production	92,000
f. Selling & distribution cost	20,000
g. Finished product at cost	2,00,000
h. Sales	2,90,000
i. Receipts from customers	69,000
j. Paid to creditors	1,10,000

2..What do you mean by Inter Firm Comparison ? What are the main uses of such comparison?

M.COM. FINAL
INTERNAL ASSIGNMENT
Paper – V : TAXATION

SECTION – A

UNIT – I : Answer the following short questions (each question carries two marks)

5x2=10

1. How do you determine the Residential Status of HUF ?
2. What is the procedure the procedure for computation of wealth Tax ?
3. What is single and multiple point tax under GST ?
4. What are the Types of Assessment ?
5. What is mode of deciding service tax liability ?

SECTION – B

UNIT – II : Answer the following Questions (each question carries Five marks)

2x5=10

1. What is Minimum alternative tax (MAT) ? Explain Computations of Book profits under company Assessment.
- 2..What are the types of duties under CST ? Explain the procedure for registration of Deater.
